What are some examples of violations of Rule 2?

Generally, an action by a competitor that directly affects the fairness of the competition or failing to take an appropriate penalty when the competitor is aware of breaking a rule, should be considered under rule 2. (from World Sailing Casebook 2017-2020, case 138.

A boat that deliberately hails "starboard," when she knows she is on port tack has not acted fairly and has broken rule 2 (World Sailing Case 47)

When, by deliberate action, L's crew reaches out and touches W, which action could have no other intention than to cause W to break rule 11, then L breaks rule 2. (World Sailing Case 73)